



VIVE
VIVE LE LIVRE

2024
SPONSORSHIP
OPPORTUNITIES

Presented by:



REDSTONE
FEDERAL CREDIT UNION®



HUNTSVILLE-MADISON COUNTY
LIBRARY FOUNDATION

VIVE LE LIVRE

\$15,000 PRESENTING SPONSOR

- 16 reservations for reception, dinner, & keynote address
- Seated with J.T. Ellison
- 8 autographed books
- Podium remarks
- Recognition on program and PSAs
- Recognition on event website
- Name/Company on program
- Exclusive recognition on printed banner at event
- Recognition on printed table signs at event
- Premier acknowledgment during Vive le Livre
- 4 bottles of wine
- 4 VIP parking spaces

local news

PURCHASED

\$10,000 RECEPTION SPONSOR

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on program and PSAs
- Name/Company on program
- Recognition on event website
- Premier acknowledgment during Vive le Livre
- 2 bottles of wine
- Preferred seating at event

PURCHASED

\$5,000 ✦ LIBRARY HERO

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- Recognition on printed table signs at the event
- Premier acknowledgment in the pre-dinner slideshow
- 2 bottles of wine
- Signage at event
- Preferred seating at event

\$2,500 ✦ LIBRARY CHAMPION

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- Recognition on printed table signs at the event
- 2 bottles of wine
- Preferred seating at event

\$1,600 ✦ BOOK CLUB PALS

- 8 reservations for reception, dinner, & keynote address
- Recognition on printed table signs at the event
- 2 bottles of wine
- Picture opportunity with author
- Bookish Swag

\$1,000 ✦ LIBRARY ADVOCATE

- 4 reservations for reception, dinner, & keynote address
- 2 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- 1 bottle of wine

\$500 ✦ LIBRARY ENTHUSIAST

- 2 reservations for reception, dinner, & keynote address
- 1 autographed book
- Name/Company listed in the event program

All logos must be press-ready and sent electronically as PNG, JPG, or hi-res PDF file to brawlins@hmcl.org by Monday, September 2. No GIF, BITMAP, or other file types.