FOR IMMEDIATE RELEASE

Huntsville-Madison County Public Library seeking local artists for new music streaming platform

HUNTSVILLE (April 19, 2021) – The Huntsville-Madison County Public Library (HMCPL) is preparing to launch a new local music streaming service called Blast and is looking for artists to participate. Musicians from the Tennessee Valley counties of Alabama (Colbert, DeKalb, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan) are eligible to submit music for consideration.

Blast will be the Library’s living music collection that documents North Alabama’s vital, evolving music scene. Music lovers will be able stream sounds from a local community of diverse creators anytime, anywhere.

The Library is accepting submissions until June 30 and will launch the free service this summer. Once artists submit their music for consideration, a group of curators, made up of local community members and Library staff will make the final selections. Artists will be compensated if their music is selected for streaming.

“Blast is another avenue for HMCPL to connect with the rich cultural and arts scene in our community. By working in alignment with the Music Initiative of the City of Huntsville, we not only showcase the talents of our local artists, we also reimburse them for sharing their music,” said Annie Phillips, HMCPL’s Digital Services Manager and Blast’s project manager.

For more information about Blast, including how to submit music, please visit the website: blast.hmcpl.org

HMCPL is partnering with a company called Rabble, who developed the online streaming service exclusively for local music and libraries. Other libraries using the service include the Austin Public Library, Seattle Public Library and Nashville Public Library.

“The Library is excited to be able to offer this platform for local musicians that will highlight the talent of our artistic and musical community,” said Phillips. “And this adds even more value to what the Library offers to the community.”
After this initial submission period, the Library plans to open up the platform for submissions twice a year, with its next one planned for early 2022. Any musicians interested in signing up for the next round can email blast@hmcl.org to get notified.

About Huntsville-Madison County Public Library
This is the public’s library. Huntsville-Madison County Public Library (HMCPL) is a nonprofit 11-branch system that serves all of Madison County, Ala. For 200 years, the library has been dedicated to enriching the educational, recreational and cultural lives of communities in Madison County through materials, information and programs that foster a lifelong love of learning. In addition to the collection of over 500,000 items, HMCPL also provides outreach services, a BookMobile and BookBike, online services, training, an extensive digital collection, public-use computers, free Wi-fi, meeting spaces and much more. For more information about HMCPL and its services, please visit hmcpl.org.

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